

WE CARE ABOUT THE FUTURE

ESSELUNGA: THE MORE YOU KNOW IT, THE DEEPER YOU FALL IN LOVE

Esselunga, in addition to being a leader in the large-scale retail sector, is also a food company characterised by strong centralisation of procurement, production and logistics activities that guarantee product quality and freshness.

PROCUREMENT POLICY

Our procurement policy considers sales forecasts, the guarantee of minimum stocks and available spaces. With regard to fresh products, orders and deliveries are daily, whereas packaged products have lower frequencies and deliveries are made by appointment.

OVER **35,000** PRODUCTS FOR SALE OF WHICH OVER **5,800** ARE ESSELUNGA BRANDED

PRODUCTION PLANTS AND PROCESSING CENTRES

LIMITO DI PIOLTELLO

- **Production plant** of delicatessen and Elisenda fresh pastries;
- **Meat Processing Centre** for the reception, cutting up and splitting of meat and the production of hamburgers.

 **6.3 MLN** MACARONS MADE IN 2021

PARMA

Production plant of the fresh and filled pasta lines, semolina pasta, dry pastry processing and all baked products.

 **31 MLN** HAMBURGERS MADE IN 2021

BIANDRATE

Fish Processing Centre for processing fresh fish products and preparing sushi and ready meals.

 **8.4 MLN** SUSHI PACKAGES MADE IN 2021

PRODUCTION PLANTS AND PROCESSING CENTRES



LOGISTICS

After processing, our branded products are checked and transported from the production sites to the **Distribution Centres (DCs)** in line with the daily needs of individual stores and e-commerce warehouses, thus ensuring the preservation of the highest nutritional and quality levels and enabling significant reductions in terms of food waste.



Centralised logistics ensure daily stocking of stores as a result of the strategic location of the four state-of-the-art DCs and automatic warehouses operating 24/7.

The stores also place orders with the aid of forecasting systems for reordering individual items.

4 DCs

LIMITO DI PIOLTELLO (LOMBARDY), BIANDRATE (PIEDMONT), SESTO FIORENTINO/CAMPI BISENZIO (TUSCANY) AND CHIARI (LOMBARDY)



DELIVERIES TO THE DEPARTMENTS WITHIN **24 hrs**



DAILY STOCKING

LOGISTICS



STORES

The **Supermarket**, purely focused on "food", has over the years expanded its range of products and services to other non-food product categories.

The offering has been recently further widened with the addition of the Elisenda pastry shop and OTC pharmacy.

171 STORES



E-COMMERCE

Esselunga's **e-commerce service** has been active since 2001 and is based on a three-fold distribution structure:

- **central warehouses;**
- **"web stores"**, that is, specific areas within stores used to prepare the online shopping;
- **drive and locker for the Click and Collect** service, through which the customer can order the shopping online and collect it at the selected store/locker.

STORES

E-COMMERCE

 **138** BAKERY DEPARTMENTS

 **168** MEAT DEPARTMENTS

 **118** FISH DEPARTMENTS

48 PROVINCES

7 REGIONS

90 LOCKERS AVAILABLE



BAR ATLANTIC, eb* PERFUMERIES AND laESSE

The **Bar Atlantic** offers a comprehensive catering service: breakfast, lunch and aperitif, with recipes based on selected ingredients directly sourced from the Esselunga supermarkets.

The **eb* perfumeries**, available in some of the Esselunga store centres in Lombardy, Piedmont, Emilia-Romagna, Liguria and Tuscany, offer face and body care products, the most prestigious make-up brands and trendy fragrances.

laESSE is the innovative shopping experience signed by Esselunga. The format consists of:

- a supermarket for daily shopping with over 3,000 products for easily and quick shopping;
- a locker service for collecting online shopping with over 16,000 items available for complete grocery shopping.

OVER THE SUPERMARKET

102

Bar Atlantic

45



7

laESSE di ESSELUNGA

Visit the Sustainability section - download area on the Esselunga website



This document is printed on **Tree Free** paper made with fibres from annual plants such as bamboo and cotton. This paper is recyclable, biodegradable and is made from self-generated renewable energy.



CUSTOMERS



SATISFY THE GROWING REQUIREMENTS OF CUSTOMERS WHO ARE INCREASINGLY MORE HEALTH-CONSCIOUS, **GUARANTEEING THE INGREDIENTS AND ORIGIN OF PRODUCTS** AND **MEETING THE NEW NEEDS** OF CHANGING LIFESTYLES.

PEOPLE



BECOME AN EMPLOYER OF CHOICE BY **SUPPORTING OUR PEOPLE**, INVESTING IN THEIR WELL-BEING AND PROFESSIONAL DEVELOPMENT WITHIN THE COMPANY, AND BY **PROMOTING DIVERSITY, INCLUSION AND FEMALE LEADERSHIP**.

ENVIRONMENT



REDUCE ENVIRONMENTAL IMPACT BY FINDING MORE **SUSTAINABLE PACKAGING** SOLUTIONS, USING **RENEWABLE ENERGY** AND **MANAGING** FOOD SURPLUSES AND WASTE **MORE EFFECTIVELY**.

SUPPLIERS



PROMOTE RESPONSIBLE MANAGEMENT OF THE SUPPLY CHAIN IN ACCORDANCE WITH SOCIAL/ENVIRONMENTAL CRITERIA, BY ADOPTING AN APPROACH OF SUPPORT FOR LOCAL SUPPLIERS AND OF ZERO TOLERANCE FOR MAJOR NON-CONFORMITIES.

COMMUNITY



CONTRIBUTE TO THE SUPPORT AND THE SOCIAL AND ECONOMIC DEVELOPMENT OF LOCAL COMMUNITIES, IN PARTICULAR, BY SUPPORTING THE EDUCATION OF YOUNG PEOPLE, RESEARCH ON HEALTH, SCIENCE AND INNOVATION, AND SOLIDARITY PROJECTS.

+ 1,350,000

ANALYTICAL DETERMINATIONS TO EVALUATE THE QUALITY AND SAFETY OF OUR PRODUCTS

1,123

NEW OR UPGRADED ESSELUNGA BRANDED PRODUCTS SINCE 2018

900

ABOUT PRODUCTS UNDER BIO, CHEJOY, EQUILIBRIO AND NATURAMA LINES FOR HEALTHY AND BALANCED NUTRITION

94%

OF EMPLOYEES ON PERMANENT CONTRACTS

+44%

OF WOMEN IN KEY ROLES COMPARED TO 2018

235,157

HOURS OF PRACTICAL TRAINING PROVIDED THROUGH THE "SCHOOL OF TRADES"

65

PHOTOVOLTAIC SYSTEMS FOR A TOTAL INSTALLED POWER OF 8,600 kWp

80%

OF PRIVATE LABEL PRODUCT PACKAGING IN RECYCLED, RECYCLABLE OR COMPOSTABLE MATERIAL

39%

REDUCTION IN INDEXED EMISSIONS COMPARED TO 2018

84%

OF THE PRIVATE LABEL PRODUCTS PRODUCED IN ITALY

100%

OF FRESH PRODUCTS OF THE YELLOWFIN TUNA, SWORDFISH, SALMON LINES AND OF THE ESSELUNGA AND NATURAMA SUPPLY CHAINS OF FISH FARMED IN ITALY CERTIFIED FOR SUSTAINABLE FISHING

100%

OF THE NATURAMA BEEF, PORK AND FISH SUPPLY CHAINS ARE ANIMAL WELFARE CERTIFIED

7.07

MILLION EUROS COLLECTED AND DONATED TO THE COMMUNITY, SCIENTIFIC RESEARCH AND SOLIDARITY PROJECTS

OVER **3.5** MILLION MEALS DONATED

OVER **100**

MILLION EUROS DISTRIBUTED SINCE 2015 THANKS TO "AMICI DI SCUOLA" (SCHOOL FRIENDS)